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Richards The Philosophy Of Rhetoric

Rhetoric, as Professor Richards defines it, is the study of misunderstanding and its remedies. The conventional rules of the old rhetoric and the formulations of scientific language have narrow

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application to
conversational speech;
Professor Richard's
definition of rhetoric is
based on a practical
question: how do
words work in
discourse?

The Philosophy of Rhetoric (Galaxy Books): Richards, I. A ...

The Philosophy of
Rhetoric. I. A. Richards.
Description. In this in-
depth work, Richards

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defines rhetoric as the study of misunderstanding and its remedies. Focusing on how words work in discourse, he examines the interaction of words with each other and with their contexts, demonstrating how a continual synthesis of meaning--or "principle of metaphor"--gives life to discussion.

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Rhetoric - I. A. Richards - Oxford ...

Rhetoric, as Professor Richards defines it, is the study of misunderstanding and its remedies. The conventional rules of the old rhetoric and the formulations of scientific language have narrow application to conversational speech; Professor Richard's definition of rhetoric is based on a practical

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question: how do
words work Our
communication is
limited by
misunderstanding.

The Philosophy of Rhetoric by Ivor A. Richards

So low has Rhetoric
sunk that we would do
better just to dismiss it
to Limbo than to
trouble ourselves with
it--unless we can find
reason for believing
that it can become a

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study that will minister
successfully to

important needs” (3).

this is just what

Richards sets out to do

in a series of lectures

at Bryn Mawr that

eventually became the

thin book The

Philosophy of Rhetoric.

For Richards, a literary

scholar by training and

one of the founders of

the Close REading and

New Criticism ...

Mere Rhetoric: I.A.

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I. A. Richards,
Philosophy of Rhetoric
From England -
educated at Magdalen
under G. E. Moore
(philosophy) Became a
lecturer in English at
Magdalen Defines
rhetoric as “how words
in discourse” and “the
study of
misunderstanding and
its remedies” A word’s
meaning is... A word’s
meaning is the function

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I. A. Richards, Philosophy of Rhetoric | Exam. Play.

2) an art by which discourse is adapted to its end: a study of misunderstanding and its remedies. (read, a non-prescriptive equivalent to general semantics. 3) Proposes rhetoric as the center of a new understanding: how

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words work (or don't)
as the central question
in the order of
knowledge.

I.A. Richards on Rhetoric

Richards, I. A. The
Philosophy of Rhetoric.
London: Oxford UP,
1936. Quick sum:
Examines how it is that
Rhetoric as been
treated in such a way
as to enable its
obscurity and even
repulsion from our

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curiosity about language. In taking Whately as a chief example, he examines how it is that vague generalities about language have been supplemented with specific treatments of the proper use of ...

I.A. Richards The Philosophy of Rhetoric -

**Queer/strokes/
The Philosophy of
Rhetoric. New York:**

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Oxford University Press, 1965. Richards argues that the purpose of rhetoric is to identify and clarify misunderstanding. Richards is less concerned with persuasion, and more interested in how misunderstanding derails cooperation and action.

**Richards: The
Philosophy of
Rhetoric | Heather's**
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Get Free Richards The Philosophy Of Rhetoric Rhetoric **Prelim Notes**

Ivor Armstrong

Richards (26 February 1893 – 7 September 1979), known as I. A. Richards, was an English educator, literary critic, and rhetorician. His work contributed to the foundations of the New Criticism, a formalist movement in literary theory which emphasized the close reading of a literary text, especially poetry,

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in an effort to discover
how a work of
literature functions as
a self ...

I. A. Richards - Wikipedia

The Philosophy of
Rhetoric. New York:
Oxford University
Press, 1965. (185
pages) Richards' focus
is on the meaning of
words, and points to
context as a guiding
principle to theorize
meaning. Lecture I:

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Introductory In his first of several lectures, Richards begins by defining rhetoric: “a study of misunderstanding and its remedies”...

Richards, _Philosophy of Rhetoric_ - Joe's Prelim Notes

The philosophy of rhetoric Volume 3 of Mary Flexner lectures Volume 3 of The Mary Flexner lectures on the humanities; Author:

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Ivor Armstrong

Richards: Publisher:

Oxford University

Press, 1936: Original

from: the University of

California: Digitized:

Mar 31, 2008: Length:

138 pages: Subjects:

English language

Rhetoric : Export

Citation: BiBTeX ...

**The philosophy of
rhetoric - Ivor
Armstrong Richards**

...

Ivor Armstrong

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Richards was an influential English literary critic and rhetorician. He was educated at Clifton College where his love of English was nurtured by the scholar 'Cabby' Spence. His books, especially *The Meaning of Meaning*, *Principles of Literary Criticism*, *Practical Criticism*, and *The Philosophy of Rhetoric*, proved to be founding influences for the New Criticism.

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Philosophy Rhetoric V 7 by Ivor A. Richards

Rhetoric, as Professor Richards defines it, is the study of misunderstanding and its remedies. The conventional rules of the old rhetoric and the formulations of scientific language have narrow application to conversational speech; Professor Richard's

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definition of rhetoric is based on a practical question: how do words work in discourse?

The Philosophy of Rhetoric / Edition 1 by I. A. Richards ...

114 The Philosophy of Rhetoric our purposes to say that what a word means is the missin arts of the con- texts from which it draws its dele ated effica At this point I must remind

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you of what I said a few minutes ago about the primordial generality and abstractness of meaning and about how, when we mean the simplest-seeming concrete object, its concreteness comes to it from the way in which we are bringing it simultaneously into a number of sorts.

**Richards 1 -
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rhetoric: Toward a new
rhetoric...criticism," as
the English critic I.A.
Richards called his
1929 book on the
subject. But in turn the
practical critic has
helped preserve
traditional rhetoric for
the analyses of
traditional literature,
and through his work
on modern literature,
he has stimulated the
demand for a new
rhetoric....

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I.A. Richards | British critic and poet | Britannica

In this in-depth work, Richards defines rhetoric as the study of misunderstanding and its remedies. Focusing on how words work in discourse, he examines the interaction of words with each other and with their contexts, demonstrating how a continual synthesis of meaning--or "principle

Get Free Richards The Philosophy Of Rhetoric Rhetoric of metaphor"--gives life to discussion.

Galaxy Bks.: The Philosophy of Rhetoric by I. A. Richards ...

- In each of these seven lectures, Richards expands upon his definition of rhetoric - which he immediately terms as "a study of misunderstanding and its remedies" - by heavily emphasizing a

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specific textuality
found within the text
itself (3).

Richards' Philosophy of Rhetoric | QuEst

portance, Richards
says that a study.
which "sketches the
conditions of com-
munication... has to
put the Theory of
Metaphor very much in
the forefront."1. Most
of what he has written
about the. subject
appears in The

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Philosophy of. Rhetoric
and Interpretation in

Teaching.2. But it is
never far from his
mind; he.

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ecf8427e.